



Visual Branding Guidelines

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Mission Statement

Madison Osborne Art aims to create representational works that are aesthetically pleasing, finely crafted, and contain a high level of detail. The works that critically address individual human behaviors, such as notions of addiction, consumerism, and interpersonal power dynamics, within the context of our society ask us to question the things that motivate us and why we chose to behave as we do.

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-  facebook.com/madisonosborneart
-  [@madisonosborneart](https://instagram.com/madisonosborneart)
-  linkedin.com/in/-madison-osborne-artist

Tone of Voice: Creative, Thought-provoking, Sincere, Relatable, Open-minded, Driven

Typography

San Serif: Ariana Pro Regular

This is a sample paragraph that uses the font Ariana Pro Regular. Ariana Pro Regular is used for the Madison Osborne Art logo and small blocks of text. ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz1234567890

Serif: Roboto Slab Regular

This is a sample paragraph that uses the font Quatro Slab Regular. It is used for the distinguishing small headlines or blocks of text. ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz1234567890

